

FOUNDED  
FREQUENCY  
EDITOR  
EDITORIAL OFFICE

1973  
Monthly, 11 issues per year  
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## ICP RIVISTA DELL'INDUSTRIA CHIMICA

For the last 30 years, ICP has been the leading Italian magazine in chemical plant technology. ICP is the AIDIC (Italian Association for Chemical Engineering) official magazine. This leading position has been achieved thanks to the experience of the magazine's writers, the large variety of topics discussed and the comprehensive information offered in the features and the advertising sections.

READERSHIP		
	Chemical industry	35.0%
	Chemical plants and components manufacturers	14.0%
	AIDIC's members	11.0%
	Pharmaceutical and fine chemistry industry	9.0%
	Engineering studios	5.0%
	Pollution	5.0%
	Petrochemical industry	4.0%
	Other	17.0%

Print run: 8218

Average circulation per issue: 7964

Certification:



no. 2001-46 del 02/12/2002

# EDITORIAL PLAN

IN EVERY ISSUE ● Chemical-economic news ● Calendar of events ● ICP's showcase ● Chemical-economic-technical news ● Pollution abatement in the chemical industry ● Software for chemical engineering ● From AIDIC ● Management ● E-mail addresses of chemical suppliers

# 2003

Issue n°	Machines	Processes	Specials	Trade Fairs - Exhibitions - Congresses	ADVERTISING BOOKING DEADLINES	MATERIAL DEADLINES	DISTRIBUTION DATE
1 January	Automation & Instrumentation	Process control	Information technology		dec-6	dec-16	jan-2
2 February	Maintenance	Safety in the chemical industry	SMI's Review	SMI, 19-22/2, Bologna	dec-31	jan-10	jan-24
3 March	Purification technologies	Filtration techniques	Tau Expo's Review	Tau Expo, 5-8/3, Milan	jan-30	feb-7	feb-21
4 April	Machines and plants for the pharmaceutical and cosmetic industries	Fine chemistry plants and equipment	Quality & Certification		feb-27	mar-7	mar-21
5 May	Machines and plants for the chemical industry	Chemical plant components and accessories	Biotechnologies	Achema, 19-24/5, Frankfurt	apr-8	apr-16	may-5
5 June	Engineering studios	The Italian chemistry around the world			apr-29	may-8	may-22
7/8 July/August	Fluid handling	Dust treatment	2003 TECHNICAL DOCUMENTATION SUPPLEMENT		may-29	jun-6	jun-20
9 September	Pharmaceutical companies	Software for the chemical engineering			jul-18	jul-28	aug-28
10 October	Machines and plants for the food industry	Handling & storage	CibusTec's Review	CibusTec, 21-25/10, Parma	aug-29	sep-8	sep-22
11 November	Machines and plants for the petrochemical industry	Analysis & control instrumentation	Rich-Mac's Review	Rich-Mac, 25-28/11, Milan	oct-2	oct-10	oct-24
12 December	European chemical companies	List of the chemical industry's suppliers	LIST OF 2003 WEBSITES - SUPPLEMENT		oct-29	nov-6	nov-20
ITALIAN TECHNOLOGY ICP May	Italian chemistry trend	Machines & plants	Fluid handling	Achema, 19-24/5, Frankfurt	apr-2	apr-10	apr-28

## FORMAT OF THE INSERTIONS

### TECHNICAL DATA

Printing method Offset

Halftone screen 60 lines

Printing material requirements: XPRESS page layout files - 300 dpi high resolution pictures, EPS or TIFF CMYK format - font ( characters ), complete with printer-screen or folder.

Size of magazine after binding

210 x 297 mm



210 x 297

full page, bleed size 210 x 297 mm + trimmings



170 x 262

full page, trim size 170 x 262 mm



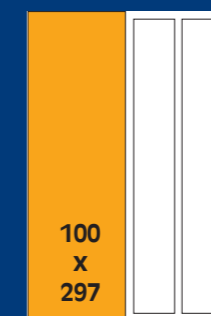
210 x 150

half page, horizontal, bleed size 210 x 150 mm + trimmings



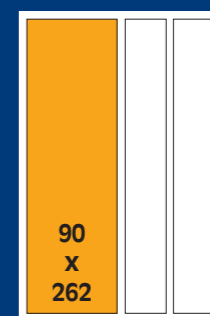
170 x 130

half page, horizontal, trim size 170 x 130 mm



100 x 297

half page, horizontal, bleed size 100 x 297 mm + trimmings



90 x 262

half page, vertical, trim size 90 x 262 mm

2 columns, bleed size 135 x 297 mm + trimmings

2 columns, trim size 115 x 262 mm

Footer 170 x 90 mm

Island 120 x 180 mm

1 column 55 x 262 mm

1/4 column 120 x 130 mm

## ADVERTISING RATES

Type of ads		
Full page, 4 colours	Euro	2.220,00
Full page, B+W	Euro	1.750,00
Half page, 4 colours	Euro	1.480,00
Half page, B+W	Euro	995,00
1 column, 4 colours	Euro	1.200,00
1 column, B+W	Euro	720,00
2 columns, 4 colours	Euro	1.850,00
2 columns, B+W	Euro	1.370,00
footer, 4 colours	Euro	855,00
manchette, 4 colours	Euro	268,00
island, 4 colours	Euro	1.340,00
island, B+W	Euro	965,00
Web review, 4 colours	Euro	483,00
catalogues, 4 colours	Euro	483,00

Cover pages		
Front cover	Euro	3.660,00
Inside front cover	Euro	2.780,00
Inside back cover	Euro	2.430,00
Back cover	Euro	3.020,00

Special positions		
Facing inside front cover	Euro	2.670,00
Special positions		+10%

Quantity discounts		
3 ads		5%
6 ads		10%
9 ads		15%

Pre-printed inserts		
movable:		
please send sample copies for quotations		
bound:		
2-page	Euro	1.650,00
every two more pages	Euro	875,00

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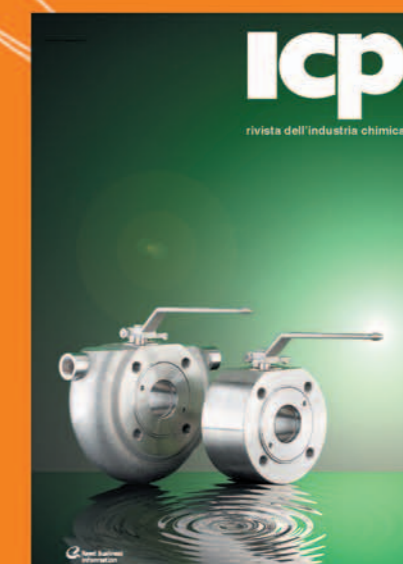
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Editorial plan - Data and advertising rates

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# ICP

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2003

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